



1. **CALL TO ORDER and INTRODUCTIONS**–Meeting was called to order at 12:01 pm by Roger Rash

Board Members	Staff
Delta County	
Elyse Ackerman-Casselberry – City of Delta	Michelle Haynes
Mary Bacharan – Paonia Mayor	Dan Scinto
	Trish Thibodo
Gunnison County	
Roland Mason – Gunnison County Commissioner	Virgil Turner
Jim Gelwicks – City of Gunnison Mayor	Eva Veitch
Michael Bacani – Mt. Crested Butte Council	
Jim Schmidt – Mayor of Crested Butte Mayor	Courtney Rodwell
Vince Rogalski – Gunnison Valley Transportation Planning Region	
	Guests
Hinsdale County	
Kristine Borchers – Hinsdale County Commissioner	Kelby Bosshardt – SeeSource - Guest
Montrose County	
Roger Rash -	
Roy Anderson – City of Montrose	
Linda Riba – Montrose County	
Ouray County	
Ben Tisdell – Ouray County	
Greg Nelson – Mayor of Ouray	
John Clark – Mayor Town of Ridgway	
San Miguel County	
Mike Bordogna – SMC	
Delaine Young – Town of Telluride	
Zoe Dohnal – Town of Mountain Village	
Kris Holstrom – SMC Commissioner	
Jack – Town of Mountain Village	

2. **APPROVAL OF AGENDA**

Motion to Approve Agenda: **M/S: Ben/Kris**. None opposed.

3. **APPROVAL OF MINUTES for December 10, 2020 meeting**

Roger Rash Correction – Roundtable, Elyse: change Hwy 52 to Hwy 92
Motion to approve as corrected: **M/S: Ben/Jim S** None opposed

4. Business Items

a. Regional Tracking Data Project

- i. Region 10 received Economic Development Administration grant in the response to COVID, one of the things we wanted to do was a Tracking Data Project. Trish put together an RFP and See Source was the company that was selected.
- ii. Regional Data Dashboard-**Kelby Bosshardt, See Source Motion:**
 1. Date Charts for: Airport Traffic, Retail Sales vs Employment, Employment KPIs, Business Activity Overview, Industry Overview, Industries Over Time, Wage Snapshot, Spending Location, Top 10 Spending States, etc. Data filters by County, Year, etc.
 2. Ability to embed some of these charts in website. As we are planning strategies, we can see the data on what industries are recovering well and what industries are struggling to recover. Access to the data is to help drive strategy.
 3. Accessible to login and access the database from any device. RP response- Track performance and click on data qualities to see dynamic data comparisons.
 4. Ability to download data in a PowerPoint Slide – goal here is the dissemination of knowledge. The portal allows you to focus in on data. Customizable with different filters
- iii. Questions/Comments:
 1. **Roland M:** It will be really valuable to take this back to the commission to be able to point out the differences & similarities.
 - a. **Michelle H:** Showing us the Dashboard today, we have asked what an economic interpretation of the data will be. What are some of the insights from the data? That information will be coming.
 2. **Roger R** - How can we access this information, is it currently on the Region 10 website?:
Portal.seesource.com a login credential is provided to Region 10
 - a. **Michelle H** – There are ways to have it ported and embedded on websites but until we have an idea of what all information is needed Region 10 will keep in house for now. We are figuring out Information that is applicable to the Region10 website now.
 3. **Ben T** – Is there a way to even just access the draft versions right now?
 - a. **Michelle** - If you want to reach out to Trish for access information, she can help.
 4. **Mike B** – Where is the data coming from? Data Feeds?
 - a. **Kelby:** Will add the data source on the pages. It does vary, for example the Business Activity Overview is coming from the Secretary of State. If there are local Data feeds that you have then it can be uploaded See Source can implement a “Data Flume” for local data that the counties provide.
- iv. Examples:
 1. Employment KPIs: you can view the
 2. Industries Over Time: Data Source - Federal Data from the Bureau of Labor
 - a. Can see the impact over time across various counties
 - b. Where should the Business Loan Fund be looking for businesses.
 3. Airport traffic by State and Season: See the Top Feeder Airports, where people have purchased their tickets.
 4. Start Up Activity: Shows Business activity: Delinquent, Dissolved, New Startup, Revoked or Terminated by County, by Year
 - a. **Jim S:** How far does the Data go back to? Comes from the Colorado Secretary of State and loaded data is from 2004.
 - b. **Jim G:** If somebody was closed either due to public order or because they chose to would we see that? This is looking at business name and so if they went inactive and active under the same name then it would be recognized.
 5. Industries Over Time: Federal Data from the Bureau of Labor
 - a. Can see the impact over time across various counties.
 - b. Can show where should the Business Loan Fund be looking for businesses.
 - c. Track the Industry performance over time, Top Industries by employment vs Top Industries by wages
 6. Wage Snapshot

- a. Distribution of Wages over industry – can see in graphs or tabular form.
 - i. See contributions of industries.
 - ii. Looking at economic concentration
- 7. Spending dashboard
 - a. Based on billing Zip Code of those that are “swiping” their card. Can look at it pre-pandemic vs post pandemic.
- 8. Other data sets that Region 10 has talked about: That would require collaboration by the counties & municipalities
 - a. Building Permits by County
 - b. Real Estate Transactions by County
 - c. Lodging tax
 - d. Business Licenses
 - e. Local Sales Tax Collection
 - i. Data sets are easier to be collected by county or is just not available to See Source.
 - ii. If there is an interest the counties would upload the information and See Source would create the chart
 - iii. It would require somebody local on the ground advocating for and collection the data.
- v. Questions/Comments
 - 1. **Michelle:** While Region 10 has funding for the project for two years (beginning July 2020). The local data would require the counties and local regions to be collecting data and feeding it to this portal. Is this something that we are interested in pursuing and are able to do?
 - 2. **Trish:** Are there other data sets that are currently being collected at the county level that we could feed into the portal.
 - a. **Ben:** Yes, I think it is a very throughout and important Data sets that we would be getting.
 - b. **Roger:** Could we get a document that we could see what we would need to be collecting? We will have to evaluate how much more of a burden is it going to put on the staff. Are there any Data Sets that are popping up that would be beneficial?
 - 3. **Delaine:** A lot of our communities are facing an increase in the already tenuous housing crisis. Track Real Estate Sales and where/who they are being purchased by and see if it is locals or others, are they permanently moving here? Are current residents being displaced? It will affect employment and employers and what their employee base is.
 - 4. **Mike Bordogna:** What reporting format is See Source able to accept.
 - a. Counties currently collect data on some of this
 - b. **Kelby:** Need to get consensus across the counties of the common fields/column titles across the data set of a csv file format to build a template.
 - 5. **Jim G:** Have you looked at Census data? Since there are annual surveys that look at housing stock that helps to look at some of this data.
 - 6. **Michelle:** In the interest of time we can work with Trish on Data points that we want to track to develop it to be able to work with over time.
- vi. Tourism \$ by Cell Phone Data (Not within the scope of work that we have agreed to now.
 - 1. **Kelby:** Tourism \$ by cell phone data. (This would be an additional purchase and we would need to have a conversation about that.)
 - a. What are the home zip Codes of everybody who has been observed at certain data points? For instance, you can isolate data based on how far someone has traveled, weekend vs weekday, if they stayed I a hotel.
 - b. Device becomes an anonymous data. You can see them as gender, age, income.
 - c. Show the correlation between someone at a hotel and if they go downtown, ski resorts, etc. How are people interacting with your communities? How can we use this data to drive our strategies forward for recovery of tourism?
 - d. Uses a pattern of behavior (every 30 days the home address is updated based on the behavior of the devices).

- vii. **Michelle:** What we'll do is put together something back to the members either for the next meeting or via email. Maybe bring Kelby back in July or August to continue the conversation. In the meantime, Trish is the contact for this project.

b. Regional Economic Training Survey Results -Trish Thibodo

- i. What is the best way for us to move forward and help create more resilient economies?
- ii. 19 Responses from the board and the economic recovery team.
- iii. Where should we start to focus some training (webinar first then in-person)?
 - 1. Attainable workforce housing
 - 2. Developing remote work opportunities
 - 3. How local government can support local businesses.
- iv. Deeper dive at eh Economic Recovery meeting:
 - 1. Housing deeper dive: telling the story and engaging the community. How do you can community engagement, how do you tell the story of the long-term consequences of not having a local workforce?
- v. What we want to do:
 - 1. Schedule two Webinar trainings by June
 - 2. Continue Economic Recover
- vi. Board Input & feedback
 - 1. Discussion about what would be most impactful topics: Are the topics Trish mentioned the topics that you feel we should be focusing on?
 - a. **Jim G – Economic & Community Development**, for those communities that are focused on tourism. Economic Diversity
 - b. **Kris H – Regional Development** – Dial into regional connections and how we are connected. Pull people to our region and move them throughout the region. If they stay in Telluride, where else in our region do they go
 - c. **Ben T** – One of the things we struggle with a lot are **Recreational Resources** and conflicts with them. What are the recreational assets? Asset management & Usage.
 - 2. **Areas to deeper dive**

5. Reports:

a. Executive Director – Michelle Haynes

- i. Did not increase assessments due to the pandemic. You should have them in hand.
- ii. Virgil – our Regional Broadband Manager – announced that it is time for him to ride off into the sunset! Looking at that for September 2021
 - 1. Virgil shares some of his time with DOLA and in addition to his work with our Region he has an impact statewide:
 - 2. Michelle has been in contact with DOLA and has talked with our DOLA representative and we are reapplying for the Grant. We are looking for a new Broadband Manager.
 - 3. **Virgil:** Is excited about the projects that we will be working on this year.

b. Business Loan Fund – Michelle for Dan Scinto (SBA is offering payments on the microloans and Dan is sitting in on a meeting for that).

- i. Been able to assist several hundred businesses in several million \$ of funding. Thank you to everyone, our counties and municipalities, who gave money or these programs. Feel like the grant programs have truly helped many of our businesses. It was great to be able to give them real substantial support beyond the regular consulting support.
- ii. Interesting to see the number of inquiries for or from New Starts.

c. Small Business Resource Center- Nancy Murphy

- i. Consulting numbers are a bit low in the report. Probably did about 2-3 times more consulting than on the report as pulled from our calls.
- ii. 2020 taught us there are a lot of gaps in our regional businesses. Those things showed mostly as record keeping and accounting as shown by their inability to pull reports for EIDL, PP and state/ local grant programs. Marketing proved to be a problem for businesses ability for shift or reposition. General Management lacked in core record keeping and in a lack of systems and processes.
- iii. 2021 programming built around these short falls.

1. Setting good habits in accounting, marketing, and management
 2. Book club with 6 books from Mike Michalowicz - Business Management books
 3. Goal of ensuring business continuity and strengthening support. Both programs are offered at no cost to our clients as part of the CARES Act and what was allocated to the SBDC.
 4. 53 registrations for Finance Friday which shows the need/interest for these programs.
 5. One-Off webinars are happening as well.
- d. Community Development – Trish Thibodo**
- i. Nicole was able to support a pilot virtual business incubator in her transition from West End to Region 10
 1. 5-month program and 7 businesses just graduated.
 2. Gives us great information on how we can do business incubators for remote and rural businesses.
 3. Kris & Roger attended the Graduation – Outstanding job to Nicole & team.
 - ii. Finished CEDs. Will have to do CEDs again this year which will be an update because it is a year and a half old.
- e. Community Living Services – Eva Veitch**
- i. A few additions to the written report:
 1. Additional funding from the state unit on aging. Will be able to fund the restaurant program through March. Increases the 2020 COVID Response to put \$40,000 back into the community through the restaurant program.
 2. Significant amount of Federal carryover funding should be coming in March.
 3. 4 of 6 RSVP Grants (Delta, Montrose, Hinsdale & Gunnison Counties)
 - a. Will look to partner with those in San Miguel & Ouray Counties that did get the grant funding.
 - b. Looking for/hiring a program coordinator to help with that program.
 - ii. **Got a survey today from the state:**
 1. Will do everything we can through All Points Transit facilitate however we can to get people to their vaccination appointments.
 2. Radio & print advertising of the ability to use All-Points.
 - iii. If there is anything, we are missing for Seniors in your community please let us know. Are there things that we can be providing for older adults in your community let us fill in the gaps.
 - iv. **Ben** – Thanks for bringing up the ability to get the vaccination appointments. It is important that the mobility challenged people we do not lose sight of getting them their vaccines.
 - v. **Roger** - When they reach out about the vaccination appointments can the counties ask if they have the ability to get to the appointment and if not mention the places that are helping.
- f. Regional Broadband - Virgil Turner**
- i. Excited about the last mile projects that we are seeing happen.
 - ii. Current round of the DORA broadband grants (they run two cycles a year)
 1. Last year Region 10 counties pulled in about \$5 million of the \$9 million that were awarded. Commissioner Tisdale and Mayor Clark are on that board and we appreciate their leadership on that board and point out that it makes a difference.
 2. Winter 2021 – applications are open to the public and went through the to see the Zip Codes of the served public – Elevate and ISP applied. In Montrose & Ouray Counties. Some areas where the two applications overlap.
 3. Needs Assessment released by the Colorado Department of Education – Colorado School District Needs Inventory
 - a. Large part of the study is the Connectivity Needs of students during COVID due to Remote learning.
 - b. Region 10 is in the West Central Region with Grand Junction/Mesa County
 - i. West Central had the largest reduction in Connectivity needs (about 16%) from the spring needs assessment to the October needs assessment.
 - ii. 4% is the estimated percentage of Students Lacking Access to Sufficient Internet
 1. Reflects positively on our local ISPs during the pandemic.
 2. Link to report: <https://www.cde.state.co.us/safeschools/communityneeds>
 - c. **Roger:** Is that 4% due to digital availability?

- i. Some of it may be families that just cannot afford it, some of it may be families that are homeless. You can see that our neighbors to the South are at the greatest disadvantage. In the statewide focus there are talks about getting connectivity to the folks in the Southwest. Southwest does not have the middle-mile networking and that is something that Region 10 has done well. It is amazing that we have reduced our lack of connectivity by 16% in a year.

g. Gunnison Valley Transportation Region Committee- Vince Rogalski

- i. \$134 million approved in the relief fund and both STAC & CDOT had an emergency meeting about what to do with that funding and how to use. Ytp.cdof.gov
- ii. 3rd Year of Senate Bill 267 think that there is going to be \$500 million.
- iii. 2 grants
 - 1. Revitalizing Mainstreet – grants up to \$50,000 Local government and trans governmental agencies can apply. Note that expenses already being spent will not be reimbursed. If you are interested in the area of Revitalizing Mainstreet this grant is available.
 - 2. Grants up to \$10,000 to encourage marketing, local governments, local agencies, non-profits, are eligible to apply. They have applied this funding to Buses to provide Wi-Fi on buses.

Motion to Approve Reports. M/S: Jim/Roland. None opposed.

Roundtable Discussion:

Gunnison County:

Roland Mason: In the middle of the vaccine rollout. Our county is doing an exceptional job of getting the vaccines that we have received to the public. Some concern early with us being so rural, with some of the vaccinations being delayed but that has not been the case. Much of the Senior Care facilities have had their first round. Also concerned about testing. Interesting to see the responses around the training potential. Issues dealing with in county are housing and the state of tourism. A lot of conversation around the sustainable tourism in the Valley. Working with the Forest Service to decommission the pop-up camp sites and are working to develop areas for camping with fees charged starting in 2022. Work on the campsites will begin this summer. Housing has been an issue, even before the pandemic. In particular, affordable housing or rental units. Those projects are larger, 2-3 years out, looking at some shorter-term projects to help bridge the gap Duplex's and tri-plex's and working with private investors to get some of these issues resolved in the short term.

Jim Gelwicks: Affordable housing, low-income housing, of the 36 units 10 of them have been rented with 15 applications to be looked at. Did a Gunnison Dining dollars that started in December and will end in February with \$30,00 from City funding & \$20,000 in state restaurant recovery funds and DOLA. Buy for \$10 and get \$20 with a limit of \$300 and sold out in 4 days. Has given the restaurants some positive impact. Matching grant on the multi-modal that came through Region 10. QUESTION: Is February when we vote on the vacancies on the Executive Committee? Michelle: Yes, working on how many we need.

Hinsdale County

Kristi Borchers: Received 3 times the amount of lodging taxes in 2020. Surprised by the amount of traffic. Building Use & Permits were also nearly doubled. Focused on the Tourism related impacts that we are seeing across the county. (faded out...we need to do something about Internet/Broadband in Hinsdale County). Focused on communications and roads. Two new commissioners on the BOCC and they are Road guys. Working on recreational facilities. Working on the fact that we are a gateway community for the Continental Divide trail. Working with the Gunnison Ranger district to put a mobile observatory on Slumgullion Pass in works with the Dark Skies.

Ouray County

Ben Tisdell: Lots of recreational stuff going on. With a focus High Alpine Roads and improvements throughout 4 counties: San Juan, Hinsdale, Ouray & San Miguel. Good conversations about how we can cooperatively manage the recreational issues that we have going on. Creating a recreational Master Plan for the County.

With a lot of staff focusing on COVID we are focusing on not taking on too many things and make efforts to take them on in the right sequence. Distributed 100% of the dosages in the same week they received the dosages. Thought that dosages were based on per capita but that does not seem to be the case. We need to be working cooperatively as a Region to make sure that we are getting the dosages we need. A lot of our residents are 2 homeowners who are also trying to get their dosage here.

Phase 2 Broadband build coming from Ridgway to Ouray.

2 new commissioners, one has returned, she had been a commissioner for 8 years and took a break but is now back. Worried about snow conditions, levels and water as we head into the spring & summer.

San Miguel:

Kris Holstrom: We too are concerned about the snowpack levels and last week we were at about 60% currently. Region 10 and the grants help 87 businesses. \$18 million in verified losses from 2019 to 2018. Smaller grant program right now with less interest. Not very many are applying with the narrower range of business that are allowed. There is COVID fatigue for applying for help. Do still have some businesses falling through the cracks.

COVID numbers are at a peak as are many of the ski communities.

Make sure we are regionally connected so that we can create trips once travel is opened up. Norwood is a Dark Sky community, connect to the observatory in Hinsdale and other area Dark Skies.

Zoe Dohnal: Mountain Village – Successful using the CVRF funding. Looking forward to maybe more grants or infrastructure projects Utilized the “Revitalizing Mainstreet Grant”. Putting more infrastructure to put in outdoor dining. Revitalizing our Main Street plazas. Doing our best to not let COVID fatigue get to us.

Montrose:

Roy Anderson: Sales tax continues to be increasing a little bit over 2019. Beginning to get new business inquires which is encourage in. Uncompahgre Valley Alliance is asking for some funding to do a childcare needs study. How is childcare either a facilitator or inhibitor for economic development. Completed installation of electric vehicle Super Chargers. Thanks for all your help Virgil on getting that kicked off back in 2018. Proud of our Youth City Council, they are doing a food drive this month to help those folks that are being affected by the pandemic and getting meals to them.

Roger Rash: Vaccines are a big concern got a list of dosages order and dosages shipped. Large disparity in the amount that the state is showing that we have requested and the amount that is recorded that we have received. Received small quantities of 100 doses at a time. There is a big disparity in doses per capita and we are contacting the state to get answers. Capable of running 1000 doses per day at Friendship Hall. Everyone working together has done a phenomenal job getting it put together. Looking to get our economies up and rolling again.

No new commissioners but we do have new chairs. Sue Hansen has been elected chair.

Airport has been bumping along. Have picked up Southwest & Jet Blue.

Looking at the possibility of a hotel. Working on a development plan. Shavano Valley gateway site went before the board, removed the overnight camping from the plan due to concerns.

Next meeting will be held via Zoom on February 25th at 10am.

ADJOURNMENT: The meeting adjourned at 2:26 pm.